

STORM

A LIMITED LIABILITY PARTNERSHIP

JOHN G. FISCHER
CHRIS J. KLING
MARK D. PERDUE
PAUL V. STORM

INTELLECTUAL PROPERTY LAW

PATENTS • COPYRIGHTS • TRADEMARKS
LITIGATION • PROSECUTION • LICENSING

JEANNINE M. HOST
TERRELL R. MILLER
JOHN J. PATTI
S. SCOTT PERSHERN

BANK OF AMERICA PLAZA
901 MAIN STREET, SUITE 7100
Dallas, Texas 75202

WWW.ALLIPLAW.COM

WRITER'S DIRECT PHONE
(214) 347-4703
Fax (214) 347-4799
JOHN.FISCHER@ALLIPLAW.COM

NOV 30 2007

Facsimile Information Sheet

DATE/TIME: November 30, 2007

TO: Examiner Javid A. Amini
Art Unit 2628

FAX NO.: 571-273-8300

RE: U.S. Serial No. 10/758,660

MATTER ID: JGF 02775 PTUS

NUMBER OF PAGES 3 (including this sheet)

FROM: John G. Fischer

MESSAGE: Please consider the attached proposed amendment. I look forward to your response.

IF YOU DO NOT RECEIVE ALL OF THE PAGES INDICATED ABOVE,
PLEASE CALL (214) 347-4700 AS SOON AS POSSIBLE:

This message is intended only for the review and use of the individual or entity to which it is addressed and may contain information that is privileged, confidential, and exempt from disclosure. If the reader of this message is not the intended recipient or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us at the above address by mail. Thank you.

**RECEIVED
CENTRAL FAX CENTER**

NOV 30 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: John G. Fischer
Serial No.: 10/758,660
Group Art Unit No.: 2628
Examiner: Amini, Javid A.
Filed: January 15, 2004
Attorney Docket: JGF 02775 PTUS
Entitled: METHOD OF DISPLAYING PRODUCT
AND SERVICE PERFORMANCE DATA

MAIL STOP AMENDMENT
Commissioner of Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION DATED APRIL 19, 2007

Dear Examiner:

In response to the Office Action mailed October 4, 2007, please consider the proposed amendments shown below.